

**“EXPLORING CAREER OPPORTUNITIES” WORKSHOP
FOR STEM GRADUATE STUDENTS AND POSTDOCS**

From Idea to Launch: An Intro to Entrepreneurship

Tuesday, February 27

3:00 - 4:30 PM

Harper Auditorium (Room 101), Scott Bioengineering Building

As scientists and engineers, we seldom make our way into academia considering entrepreneurship. Undergraduate studies become graduate studies and before we know it, we have to make real decisions about our careers. Finding the optimal direction for one person is a science in itself.

This workshop aims to offer insight and perspectives into one of the most opportunity-rich directions you can head: **the world of entrepreneurship**. This isn't about how to start your own business or how to figure out if you were born to be an entrepreneur. It's about understanding how and if you fit the world that entrepreneurship has created. Behind every great product was an idea. Behind many, many ideas, were the fundamentals of engineering and science we have come to know so well.

The workshop will walk you through topics that include:

- What is entrepreneurship and what opportunities are available in the space?
- Where does entrepreneurship fall in the category of 'Private Industry'?
- What is a start-up? A B-corp? A non-profit? A corporation?
- How does an idea become reality?
- How do your skillsets meet the needs of the entrepreneurial space (Hint: Without the fundamentals, the fancy stuff doesn't work!)

About the speaker: Scott Mackaro, Ph.D., CPC is an atmospheric scientist turned product & strategy executive who specializes in science based, data driven technologies and enabling public-private partnerships. His recent focus areas include technologies in renewable energy, precision agriculture, emergency management, and data analytics. In addition to advising startups, angel investors, and entrepreneurs, Scott also works with students and universities across the country to coach and mentor the next generation of science and technology professionals.

SPONSORED BY THE GRADUATE SCHOOL
AND THE WALTER SCOTT, JR. COLLEGE OF ENGINEERING