

Template for project submission for

Research, Scholarship, and Entrepreneurship

Project Summary: (the limit for a project summary is 500 words)

- 1) descriptions of the purpose of the project (e.g., why it's important, how it fits in the current literature, etc.),
- 2) procedure/description (e.g, what did you do, what was the process of your project)
- 3) results/outcomes (e.g., what happened, what did you discover or learn through your project)
- 4) implications/future directions (e.g., how does your project impact your field of study, what are something's that future researchers or scholars could look at as based on your project).

The project summary for an **entrepreneurship submission** summarizes a business plan in relation to purpose of the project (e.g., business concept, what problem does the business solve for customers, description of product), procedure/description (e.g., market strategy, development, sales & marketing, operations, financing), results/outcomes (e.g., major achievements, prototypes, patents, facility) and implications/future (e.g., return on investment, expansion plans, exit strategy).

Abstract: An abstract is an even briefer summary (limit 100 words) of your project that will be printed in the GradShow program. *Hint:* It usually consists of a sentence or two related to each of the above mentioned areas (e.g., the purpose of the project, procedure/description, results/outcomes, implications/future directions) or for **entrepreneurship submissions** this may be similar to a shortened version of the executive summary).